



VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

VIVEK COLLEGE ROAD, GOREGAON (WEST), MUMBAI 400 104.
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Permanently Affiliated to University of Mumbai, Recognized by UGC Under 2(f) & 12 (b)
Reaccredited by NAAC With B++ (Third Cycle), Certified with ISO 21001:2018 by TUV Austria

Date: 04th March 2024

BACHELOR OF ARTS (MULTIMEDIA & MASS COMMUNICATION)

FYBAMMC SEMESTER II REGULAR & ATKT EXAM TIME-TABLE MARCH 2024

DATE	DAY	TIME	PAPER
19.03.2024	TUESDAY	2.30 PM – 5.00 PM	CONTENT WRITING
21.03.2024	THURSDAY	2.30 PM – 5.00 PM	EFFECTIVE COMMUNICATION II
26.03.2024	TUESDAY	2.30 PM – 5.00 PM	FOUNDATION COURSE II
28.03.2024	THURSDAY	2.30 PM – 5.00 PM	INTRODUCTION TO ADVERTISING
01.04.2024	MONDAY	2.30 PM – 5.00 PM	INTRODUCTION TO JOURNALISM
03.04.2024	WEDNESDAY	2.30 PM – 5.00 PM	MEDIA GENDER & CULTURE

INSTRUCTIONS:

1. COLLEGE IDENTITY CARD IS COMPULSORY
2. Students are expected to report 15 MINUTES before the commencement of the Examination.
3. There should not be any unfair means or else strict action will be taken as per university norms.
4. College-registered LD (Learning Disability) and PC (Physical Challenged) are given extra time as per university norms.
5. Seating arrangements will be displayed one day prior to the commencement of the Examination.

PROF. NISHA BIDAWATKA
BAMMC Co-ordinator

PROF. ANUPAMA BALI
Examination Committee In-charge

DR. VIJETHA SHETTY
Principal